



Media Contact:
Courtney Smith
Datatrial
919.277.0050 x 103
courtney.smith@datatrial.com

Datatrial, Inc. achieves ISO-9001:2000 Certification

Company to focus on quality management and continuous process improvement to serve the clinical research community

Newcastle Upon Tyne, United Kingdom, May 24, 2007

Datatrial, an innovative provider of clinical data services and solutions for the pharmaceutical, biotech and contract research organizations, today announced that the company has achieved ISO 9001:2000 certification. By achieving this internationally recognized certification; Datatrial demonstrates that the company's quality management system delivers controlled processes and ensures continuous improvement for its customers.

ISO 9000 is a family of standards for quality management systems, which is maintained by the International Organization for Standardization (ISO) and is administered by accreditation and certification bodies. The key requirements for ISO 9001 certification include the end to end business management that covers all key processes from proposal development, invoicing, project tracking to proper record keeping thus facilitating continuous improvement and customer focus. To be certified, companies must be audited and recommended for ISO certification by an ISO-approved independent auditor.

"By achieving ISO 9001 certification, we have demonstrated our commitment to quality and are proud of this achievement," said Susan McNeill, head of quality assurance. "This process requires a real commitment to best practices in every aspect of the company's operation and is fundamental to the way we as a company conduct business."

About Datatrial

Datatrial delivers complete solutions for collecting and reporting clinical data, through its Electronic Data Capture (EDC) suite, nowEDC™ and nowReport™, as well as traditional Data Management and Biostatistical services. Datatrial also offers a suite of consultancy and training services, collectively called How™, to provide high level support and comprehensive training to its partners and customers. Built with the understanding that every trial and company has unique requirements, Datatrial offers clients complete flexibility in data collection methodology, system and integration options. Using an open technology design, data from a variety of sources is incorporated into their web-enabled products, allowing access and transfers according to industry standards and client specific formats. Datatrial has offices in Europe, North America and Asia. For more information visit www.datatrial.com.